



Bachelor of Arts Program in English

**Revised Curriculum 2025
(English Program)**

**International College and Faculty of Humanities
and Social Sciences
Thaksin University**

**The program complies with the Ministerial Regulations on Higher Education
Qualification Standards B.E. 2565 (2022)**



Bachelor of Arts Program
in
English

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(English Program)

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Course Details
Bachelor of Arts Program in English
Revised Curriculum, B.E. 2568

Name of the Institution: Thaksin University

Campus/Faculty: Songkhla Campus, International College and Faculty of Humanities and Social Sciences

Section 1: General Information

1. Program Code and Name

- Program Code: 25470221102054
- English Name: Bachelor of Arts Program in English

2. Majors: English

3. Total Credits Required

Not Less Than 120 Credits

4. Program Format

4.1 Type:

Academic undergraduate program, 4 years

4.2 Program Characteristics:

English Program

4.3 Language of Instruction:

The program is taught in English

4.4 Admission:

Open to both Thai and international students

4.5 Degree Awarded:

The degree is awarded in a single field of study

5. Potential Careers After Graduation

- 5.1 Writer, Translator, Interpreter
- 5.2 Language Academic
- 5.3 Hotel Receptionist
- 5.4 Airline Customer Service
- 5.5 Import/Export Company Employee

5.6 Tour Company Employee

5.7 International Relations Officer

5.8 Freelance Career

5.9 Other Related Professions

Section 2: Philosophy, Objectives, and Learning Outcomes

1. Philosophy, Objectives, and Learning Outcomes of the Program

1.1 Educational Philosophy

The educational philosophy of Thaksin University focuses on achieving learning outcomes that emphasize social innovation competence and the development of entrepreneurial capabilities. The aim is to produce graduates who possess wisdom, ethics, and leadership skills, driving development through proactive learning.

The philosophy of the program emphasizes outcomes-based education, focusing on providing a proactive learning environment that helps students achieve proficiency in English according to international standards, foster entrepreneurial skills, and promote learning in an international context. The program also focuses on the development of students' intellectual skills and ethical standards.

1.2 Objectives of the Program

The program aims to produce graduates who:

1. Possess moral integrity, discipline, honesty, academic ethics, and professional ethics.
2. Have knowledge of the English language and international cultures for life and career development.
3. Apply English language skills and knowledge to pursue careers or engage in business ventures in the modern era.
4. Analyze current situations and apply knowledge to professional endeavors.
5. Appropriately use technology and information to continuously seek knowledge and develop their language skills.

1.3 Expected Learning Outcomes (Program Learning Outcomes: PLOs)

PLO1: Demonstrate the necessary skills for the 21st century and reflect the identity of Thaksin University.

PLO2: Possess communication skills in English for everyday life.

PLO3: Use knowledge to create social innovation and entrepreneurial capabilities.

PLO4: Communicate in English for daily life, academic contexts, and professional settings.

PLO5: Gain international learning experiences and exhibit virtues such as moral integrity, discipline, honesty, and respect for cultural diversity and individuality.

PLO6: Apply knowledge in English Linguistics, English literature, and translation in professional contexts and/or in English language-based entrepreneurship.

PLO7: Apply knowledge of English for specific purposes in professional contexts and/or in English language-based entrepreneurship.

PLO8: Analyze, synthesize, and assess English issues in diverse contexts, producing projects or conducting research.

PLO9: Use English communication skills for professional purposes and apply English language knowledge during internships or cooperative education programs, effectively analyzing and solving work-related issues, and producing projects, research, or creative work.

Section 3: Course Structure, Courses and Credits

1. Curriculum Structure

1.1 Total Credits Not Less Than 120 Credits

1.2 Curriculum Structure

Course Categories	Curriculum Standards 2022	English Major	English for Communication and Careers Major
	Credits	Credits	Credits
(1) General Education Not Less Than	24	24	24
1. General Education (Mandatory)	-	12	12
- TSU Identity and 21st Century Citizenship Courses	-	3	3
- Language Communication Courses	-	6	6
- Innovation and Entrepreneurship Courses	-	3	3
2. Gen-Ed Elective Courses Not Less Than	-	12	12
- Specific Competency Courses	-	6	6
- General Elective Courses Not Less Than	-	6	6
(2) Program Specific Courses Not Less Than	90	90	90
Core Courses	-	18	18
Major Courses Not Less Than	-	57	57
- Major Mandatory Courses	-	33	33
- Major Elective Courses Not Less Than	-	12	12
- Practical Experience Courses	-	12	12
Minor Courses Not Less Than	15	15	15
(3) Free Elective Courses Not Less Than	6	6	6
Total Credits Not Less Than	120	120	120

1.3 Modules

(1) General Education Not Less Than 24 Credits

1. General Education (Mandatory) 12 Credits

 TSU Identity and 21st Century Citizenship Courses 3 Credits

 0000111 TSU Identity and Citizenship 3(2-2-5)

 Language Communication Courses 6 Credits

 0000151 English for Communication 1 3(2-2-5)

 0000152 English for Communication 2 3(2-2-5)

Note: Students enrolled in the Bachelor of Arts in English and the Bachelor of Education in English programs must select courses from the Language for Communication group in a foreign language other than English, totaling 6 credits.

Korean for Communication 6 Credits

0001152 Korean Language in Daily Life 3(3-0-6)

0001153 Korean Conversation 3(2-2-5)

or

Malay for Communication 6 Credits

0001154 Malay Language in Daily Life 3(3-0-6)

0001155 Malay Conversation 3(2-2-5)

or

Chinese for Communication 6 Credits

0001156 Chinese Language in Daily Life 3(3-0-6)

0001157 Chinese Conversation 3(2-2-5)

or

Japanese for Communication 6 Credits

0001158 Japanese Language in Daily Life 3(3-0-6)

0001159 Japanese Conversation 3(2-2-5)

or

Russian For Communication 6 Credits

0007151 Russian in Daily Life and Business 3(3-0-6)

0007152 Russian Conversation 3(2-2-5)

Innovation and Entrepreneurship Courses 3 Credits

0000261 Innovator's Mindset and Social Innovation Development 3 (2 --2 -5)

or

0000271 Entrepreneurial Mindset and Innovative Business Development 3(2-2-5)

(2.) General Education Electives

Students must select courses from the following groups based on the specific competencies required by their faculty, with a total of at least 6 credits.

2.1 Courses that Enhance Specialized Competencies (6 credits)

2.1.1 HUSO Courses

0001251	English in Media	2(1-2-3)
0001252	English for Listening and Speaking	2(1-2-3)
0001253	English for Presentation	2(1-2-3)

2.1.2 SCI Courses

0002211	Scientific Thinking	3(3-0-6)
0002212	Science Alert	3(2-2-5)

2.1.3 EDU Courses

0003211	Digital Way and Learning	3(2-2-5)
0003212	Multi-language for Learning	3(2-2-5)

2.1.4 TCD Courses

0004271	Create Your Own Joyful Farm	3(2-2-5)
0004272	Profitable Farm Business for Young Entrepreneurs	3(2-2-5)

2.1.5 FHSS Courses

0005271	Public Health Innovation and Civil Society	3(2-2-5)
0005272	Entrepreneurship in Health Science Business	3(2-2-5)

2.1.6 ART Courses

0006271	Management of Fine and Applied Arts	3(2-2-5)
0006272	Management of Cultural Capital	3(2-2-5)

2.1.7 ECBA Courses

0007271	Young Entrepreneur	3(2-2-5)
0007272	Modern Business Development	3(2-2-5)

2.1.8 LAW Courses

0008211	The Ideal Lawyer	3(3-0-6)
0008251	Communication Skills for Lawyers	3(3-0-6)

2.1.9 ENG Courses

0010271	Internet of Things (IoT) for Industry	3(2-2-5)
0010272	Engineering Economics	3(2-2-5)

2.1.10 NUR Courses

0011231	Leadership and Teamwork	3(2-2-5)
0011232	Human Relationship and Communication	3(2-2-5)

2.1.11 ABI Courses

0012211	Food for Life and Beauty	3(3-0-6)
0012212	Human and Roles in Society	3(3-0-6)

2.1.12 UMD C Courses

0015211	Justice in The Digital	3(2-2-5)
0015212	Technology Crime Suppression	3(2-2-5)

Note: Students may choose to take specialized competency enhancement courses outside their faculty's designated group as General Education Electives or Free Electives.

2.2 General Electives (Minimum of 6 Credits)

Students must select courses from these groups, totaling at least 6 credits. These courses may also be taken as Free Electives.

(3) Free Elective Courses**Not Less Than 6 Credits**

Students may choose to enroll in courses or course packages offered by Thaksin University or select courses or course packages from other higher education institutions that are members of the Council of University Presidents of Thailand (CUPT) or from institutions that have established agreements with Thaksin University. The total number of credits must be not less than 6 credits, and students may count these courses as part of their Free Elective Courses.

1.4 Course Structure by Semester**Bachelor of Arts Program in English****English Major****Total Credits Not Less Than 120 Credits**

Year 1	Semester 1	Credits
	General Education Courses	13
	Gen-Ed Mandatory Courses	6
0000111	TSU Identity and Citizenship	3(2-2-5)
	Select a course from the group of language courses for communication in a foreign language other than English, totaling 3 credits.	
00xxxxx	x(x-x-x)
	Gen-Ed Elective Courses	7
00xxxxx	x(x-x-x)
	Specific Competency Courses	
00xxxxx	x(x-x-x)
00xxxxx	x(x-x-x)
	Program Specific Courses	5
	Core Courses	5
0115101	English Usage for Communication	3(2-2-5)
0115102	Reading Development	2(1-2-3)
	Total Credits	18

Year 1	Semester 2	Credits
General Education Courses		11
	Gen-Ed Mandatory Courses	6
	Select a course from the group of language courses for communication in a foreign language other than English, totaling 3 credits.	
00xxxxx	x(x-x-x)
และ		
0000261	Innovator's Mindset and Social Innovation Development	3(2-2-5)
หรือ		
0000271	Entrepreneurial Mindset and Innovative Business Development	3(2-2-5)
	Gen-Ed Elective Courses	5
00xxxxx	x(x-x-x)
	Specific Competency Courses	
00xxxxx	x(x-x-x)
Program Specific Courses		6
	Core Courses	6
0115103	English Phonetics for Oral Communication	3(2-2-5)
0115104	English Structure and Sentence Writing	3(2-2-5)
Total Credits		17

Year 2	Semester 1	Credits
Program Specific Courses		12
	Core Courses	3
0115201	Paragraph and Essay Writing	3(2-2-5)
	Major Mandatory Courses	9
0115211	International Cultures	3(2-2-5)
0115212	Oral Communication in Higher Education	3(2-2-5)
0115221	Introduction to Prose and Poetry	3(3-0-6)
	Minor Courses	6
xxx.....		3(xxx)
xxx.....		3(xxx)
Total Credits		18

Year 2	Semester 2	Credits
Program Specific Courses		9
Core Courses		3
0115202	English for Entrepreneurship	3(2-2-5)
Major Mandatory Courses		6
0115222	English and American Literary Histories	3(3-0-6)
0115231	Principles of Translation	3(2-2-5)
Minor Courses		9
xxxxxxx	x(x-x-x)
xxxxxxx	x(x-x-x)
xxxxxxx	x(x-x-x)
Total Credits		18
Year 3	Semester 1	Credits
Program Specific Courses		15
Major Mandatory Courses		12
0115311	Academic Reading and Writing	3(2-2-5)
0115321	Literary Criticism	3(3-0-6)
0115331	English Linguistics	3(3-0-6)
0115332	Translation of Original Texts in Media	3(2-2-5)
Practical Experience Courses		3
0115391	Experiences in English Use for Entrepreneurship	3(0-6-3)
Total Credits		15

Year 3	Semester 2	Credits
Program Specific Courses		13
	Core Courses	1
0115393	Pre-Cooperative Education	1(0-2-1)
	Major Mandatory Courses	6
0115312	Research Methodology in English Studies	3(2-2-5)
0115333	Intercultural Communication	3(3-0-6)
	Major Elective Courses	6
0115xxx	3(xxx)
0115xxx	3(xxx)
	Practical Experience Courses	3
0115392	Projects in English for Entrepreneurship	3(0-6-3)
Total Credits		16

Year 3	Summer Semester	Credits
Program Specific Courses		
	Major Elective Courses	6
0115xxx	3(xxx)
0115xxx	3(xxx)
Total Credits		6

Year 4	Semester 1	Credits
	Practical Experience Courses	6
Plan 1		
0115491	Cooperative Education	6(0-18-0)
Or		
Plan 2		
0115492	Internship	6(0-18-0)
Total Credits		6

Year 4	Semester 2	Credits
	Free Elective Courses	6
xxx	3(xxx)
xxx	3(xxx)
Total Credits		6



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in

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Revised Curriculum, B.E. 2568

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Campus/Faculty: Songkhla Campus, International College and Faculty of Humanities and Social Sciences

Section 1: General Information

1. Program Code and Name

- Program Code: 25470221102054
- English Name: Bachelor of Arts Program in English

2. Major

- 2.1 English for Communication and Careers

3. Total Credits Required

Not Less Than 120 Credits

4. Program Format

4.1 Type:

Academic undergraduate program, 4 years

4.2 Program Characteristics:

English Program

4.3 Language of Instruction:

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PLO7: Apply knowledge of English for specific purposes in professional contexts and/or in English language-based entrepreneurship.

PLO8: Analyze, synthesize, and assess English issues in diverse contexts, producing projects or conducting research.

PLO9: Use English communication skills for professional purposes and apply English language knowledge during internships or cooperative education programs, effectively analyzing and solving work-related issues, and producing projects, research, or creative work.

Section 3: Course Structure, Courses and Credits

1. Curriculum Structure

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1.2 Curriculum Structure

Course Categories	Curriculum Standards 2022	English Major	English for Communication and Careers Major
	Credits	Credits	Credits
(1) General Education Not Less Than	24	24	24
1. General Education (Mandatory)	-	12	12
- TSU Identity and 21st Century Citizenship Courses	-	3	3
- Language Communication Courses	-	6	6
- Innovation and Entrepreneurship Courses	-	3	3
2. Gen-Ed Elective Courses Not Less Than	-	12	12
- Specific Competency Courses	-	6	6
- General Elective Courses Not Less Than	-	6	6
(2) Program Specific Courses Not Less Than	90	90	90
Core Courses	-	18	18
Major Courses Not Less Than	-	57	57
- Major Mandatory Courses	-	33	33
- Major Elective Courses Not Less Than	-	12	12
- Practical Experience Courses	-	12	12
Minor Courses Not Less Than	15	15	15
(3) Free Elective Courses Not Less Than	6	6	6
Total Credits Not Less Than	120	120	120

1.3 Modules

(1) General Education Not Less Than 24 Credits

1. General Education (Mandatory) 12 Credits

TSU Identity and 21st Century Citizenship Courses 3 Credits

 0000111 TSU Identity and Citizenship 3(2-2-5)

Language Communication Courses 6 Credits

 0000151 English for Communication 1 3(2-2-5)

0000152 English for Communication 2

3(2-2-5)

Note: Students enrolled in the Bachelor of Arts in English and the Bachelor of Education in English programs must select courses from the Language for Communication group in a foreign language other than English, totaling 6 credits.

Korean for Communication **6 Credits**

0001152 Korean Language in Daily Life 3(3-0-6)

0001153 Korean Conversation 3(2-2-5)

or

Malay for Communication **6 Credits**

0001154 Malay Language in Daily Life 3(3-0-6)

0001155 Malay Conversation 3(2-2-5)

or

Chinese for Communication **6 Credits**

0001156 Chinese Language in Daily Life 3(3-0-6)

0001157 Chinese Conversation 3(2-2-5)

or

Japanese for Communication **6 Credits**

0001158 Japanese Language in Daily Life 3(3-0-6)

0001159 Japanese Conversation 3(2-2-5)

or

Russian For Communication **6 Credits**

0007151 Russian in Daily Life and Business 3(3-0-6)

0007152 Russian Conversation 3(2-2-5)

Innovation and Entrepreneurship Courses **3 Credits**

0000261 Innovator's Mindset and Social Innovation Development 3(2-2-5)

or

0000271 Entrepreneurial Mindset and Innovative Business Development 3(2-2-5)

(2.) General Education Electives

Students must select courses from the following groups based on the specific competencies required by their faculty, with a total of at least 6 credits.

2.1 Courses that Enhance Specialized Competencies (6 credits)

2.1.1 HUSO Courses

0001251	English in Media	2(1-2-3)
0001252	English for Listening and Speaking	2(1-2-3)
0001253	English for Presentation	2(1-2-3)

2.1.2 SCI Courses

0002211	Scientific Thinking	3(3-0-6)
0002212	Science Alert	3(2-2-5)

2.1.3 EDU Courses

0003211	Digital Way and Learning	3(2-2-5)
0003212	Multi-language for Learning	3(2-2-5)

2.1.4 TCD Courses

0004271	Create Your Own Joyful Farm	3(2-2-5)
0004272	Profitable Farm Business for Young Entrepreneurs	3(2-2-5)

2.1.5 FHSS Courses

0005271	Public Health Innovation and Civil Society	3(2-2-5)
0005272	Entrepreneurship in Health Science Business	3(2-2-5)

2.1.6 ART Courses

0006271	Management of Fine and Applied Arts	3(2-2-5)
0006272	Management of Cultural Capital	3(2-2-5)

2.1.7 ECBA Courses

0007271	Young Entrepreneur	3(2-2-5)
0007272	Modern Business Development	3(2-2-5)

2.1.8 LAW Courses

0008211	The Ideal Lawyer	3(3-0-6)
0008251	Communication Skills for Lawyers	3(3-0-6)

2.1.9 ENG Courses

0010271	Internet of Things (IoT) for Industry	3(2-2-5)
0010272	Engineering Economics	3(2-2-5)

2.1.10 NUR Courses

0011231	Leadership and Teamwork	3(2-2-5)
0011232	Human Relationship and Communication	3(2-2-5)

2.1.11 ABI Courses

0012211	Food for Life and Beauty	3(3-0-6)
0012212	Human and Roles in Society	3(3-0-6)

2.1.12 UMD C Courses

0015211	Justice in The Digital	3(2-2-5)
0015212	Technology Crime Suppression	3(2-2-5)

Note: Students may choose to take specialized competency enhancement courses outside their faculty's designated group as General Education Electives or Free Electives.

2.2 General Electives (Minimum of 6 Credits)

Students must select courses from these groups, totaling at least 6 credits. These courses may also be taken as Free Electives.

(3) Free Elective Courses**Not Less Than 6 Credits**

Students may choose to enroll in courses or course packages offered by Thaksin University or select courses or course packages from other higher education institutions that are members

of the Council of University Presidents of Thailand (CUPT) or from institutions that have established agreements with Thaksin University. The total number of credits must be not less than 6 credits, and students may count these courses as part of their Free Elective Courses.

1.4 Course Structure by Semester

หลักสูตรศิลปศาสตรบัณฑิต สาขาวิชาภาษาอังกฤษ

English for Communication and Careers Major

Total Credits Not Less Than 120 Credits

Year 1	Semester 1	Credits
	General Education Courses	13
	Gen-Ed Mandatory Courses	6
0000111	TSU Identity and Citizenship	3(2-2-5)
	Select a course from the group of language courses for communication in a foreign language other than English, totaling 3 credits.	
00xxxxx	x(x-x-x)
	Gen-Ed Elective Courses	7
00xxxxx	x(x-x-x)
	Specific Competency Courses	
00xxxxx	x(x-x-x)
00xxxxx	x(x-x-x)
	Program Specific Courses	5
	Core Courses	5
0115101	English Usage for Communication	3(2-2-5)
0115102	Reading Development	2(1-2-3)
	Total Credits	18

Year 1	Semester 2	Credits
	General Education Courses	11
	Gen-Ed Mandatory Courses	6
	Select a course from the group of language courses for communication in a foreign language other than English, totaling 3 credits.	
00xxxxx	x(x-x-x)

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0000261	Innovator's Mindset and Social Innovation Development	3(2-2-5)
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หรือ

0000271	Entrepreneurial Mindset and Innovative Business Development	3(2-2-5)
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Gen-Ed Elective Courses

5

00xxxxx	x(x-x-x)
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Specific Competency Courses

00xxxxx	x(x-x-x)
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Program Specific Courses

6

Core Courses

6

0115103	English Phonetics for Oral Communication	3(2-2-5)
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0115104	English Structure and Sentence Writing	3(2-2-5)
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Total Credits	17
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Year 2	Semester 1	Credits
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Program Specific Courses	12
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Core Courses

3

0115201	Paragraph and Essay Writing	3(2-2-5)
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Major Mandatory Courses

9

0115251	Business English Listening and Speaking	3(2-2-5)
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0115252	Business English Reading	3(2-2-5)
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0115253	Business English Writing	3(2-2-5)
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Minor Courses

6

xxx.....		3(xxx)
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xxx.....		3(xxx)
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Total Credits	18
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Year 2	Semester 2	Credits
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Program Specific Courses	9
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Core Courses

3

0115202	English for Entrepreneurship	3(2-2-5)
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Major Mandatory Courses

6

0115254	English for Business Presentation	3(2-2-5)
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0115255	English for Standard Testing	3(2-2-5)
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Minor Courses		9
XXXXXXX		x(x-x-x)
XXXXXXX		x(x-x-x)
XXXXXXX		x(x-x-x)
Total Credits		18
Year 3 Semester 1		Credits
Program Specific Courses		15
Major Mandatory Courses		9
0115361 English for Innovation and Local Wisdoms		3(2-2-5)
0115362 English for Innovation and Local Wisdoms		3(2-2-5)
0115363 English for Business Organization Work		3(2-2-5)
Major Elective Courses		3
0115xxx		3(xxx)
Practical Experience Courses		3
0115391 Experiences in English Use for Entrepreneurship		3(0-6-3)
Total Credits		15
Year 3 Semester 2		Credits
Program Specific Courses		15
Core Courses		1
0115393 Pre-Cooperative Education		1(0-2-1)
Major Mandatory Courses		9
0115351 International Exposure and Cultural Experience		3(2-2-5)
0115364 English for Career and Business Discussion		3(2-2-5)
0115365 English Seminars in Careers and Businesses		3(2-2-5)
Major Elective Courses		3
0115xxx		3(xxx)
Practical Experience Courses		3
0115392 Projects in English for Entrepreneurship		3(0-6-3)
Total Credits		16
Year 3 Summer Semester		Credits

Program Specific Courses

Major Elective Courses	6
0115xxx	3(xxx)
0115xxx	3(xxx)
Total Credits	6
Year 4 Semester 1	Credits
Practical Experience Courses	6
Plan 1	
0115491 Cooperative Education	
6(0-18-0)	
Or	
Plan 2	
0115492 Internship	6 (0-18-0)
Total Credits	6
Year 4 Semester 2	Credits
Free Elective Courses	6
xxx	3(xxx)
xxx	3(xxx)
Total Credits	6